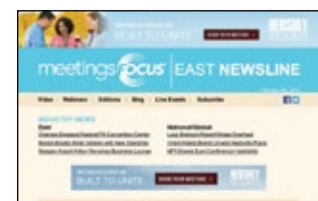


meetings **FOCUS** CHANNEL MARKETING

Meetings Focus provides the most varied, success-proven array of products in the marketplace. As you review your marketing goals and needs for the coming year, look to each of the opportunities within Meetings Focus, and we can deliver the right solution-based package for you!

WEB	Web Units & Rich Media	Listings	Video	Programs & Packages	Digital Edition	Online Display Remarketing	Mobile
PRINT	National	Demographic	International	Guide	Trends	Supplements	
EMAIL	National Newsletters	Demographic Newsletters	Custom Newsletters	E-List Rental	Meetings in a Minute		
LIVE	Meetings Focus Live!	Educational Webinars	On Location Video Broadcasts	Custom Webinars	Custom FAM		
MARKETING SERVICES	Lead Generation	Custom Content	Research				



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MORE OPTIONS.



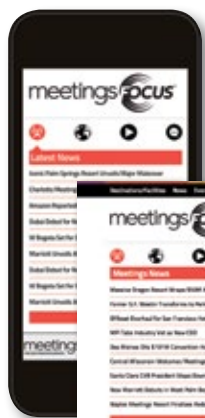
We are the meeting planner solution, and we're your solution.



Meetings Focus delivers the content planners want, and delivers it how they want it.

We deliver the largest number of users from any single publication/brand in the meeting planning market*

- Over 55,000 publication subscribers**
- 100,000+ unique Enewsletter recipients***
- 100's of live event attendees***
- Thousands of possible leads
- We **deliver more solutions** to meet your marketing needs:
 - ▶ Print publications
 - ▶ Website solutions
 - ▶ Enewsletter options
 - ▶ Live events
 - ▶ Lead generation – not just names but real potential business
 - ▶ Research & Marketing services



We know our audience

We know where they book meetings, the type of facilities they use, the size of their events, and more, and we can use that data to help build your business.

* See comparison on page 6 of 2015 Media Kit.

** BPA Worldwide Statement, December 2014

*** Publisher's Own Data

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