

THE INTERNATIONAL SOLUTION

Connecting you with planners who book meetings, incentives and conventions **OUTSIDE of North America**



Reach more than 10,000* planners we've identified as booking international meetings, conventions, and incentives with our monthly coverage of the international scene. In print, through newsletters, web units, and targeted eblasts, Meetings Focus knows who's booking, where they are booking, and gets your message top of mind among this exclusive group of planners.

We know that international planners need different things to facilitate meetings abroad: Visa information, language issues, travel time, and more. We will continue to provide that in 2015, but with added distribution to our entire audience. Meetings Focus also recognizes the fact that not every planner has the ability to book overseas, so you only pay for those that do!

Issue	Destination/Demographic	Reservation	Advertorials	Materials
January	Austria; South Africa; Sweden	11/26	12/5	12/12
February	Costa Rica; Germany	12/29	1/2	1/9
March	Argentina; Czech Republic; Japan; Thailand	1/30	2/6	2/13
April	Denmark; Italy	2/27	3/6	3/13
May	Colombia; Conference Centers Ads/Advertorials*; Malaysia; Switzerland	3/27	4/3	4/10
June	Chile; India; Netherlands	4/24	5/1	5/8
July	China; Ireland; Portugal	5/29	6/5	6/12
August	Eastern Europe; France; Korea; Peru	6/26	7/3	7/10
August	Meetings Focus Guide	6/26	7/3	7/10
September	Hong Kong; Spain; United Arab Emirates	7/31	8/7	8/14
October	England; Panama; Singapore	8/29	9/4	9/11
November	Australia; Brazil; CVB Update Ads/Advertorials*; Monaco; Scotland	9/25	10/2	10/9
December	Belgium; Iceland; Macau	10/30	11/6	11/13
December	2015 Meetings Focus Trends	10/23	N/A	11/6

With our single publication format, international news, features and destination updates will appear within the main publication, but highlighted within its own special section. Rates are based on our qualification on this highly targeted section of our audience, and we will continue to maintain that extra level of qualification that you can enjoy in our special international newsletters, webinars and eblast programs.

* BPA Statement, June 2014



SERVICE

SOLUTIONS

meetings **FOCUS**