

THE PRINT SOLUTION

Why Print?

- Print brands your brand. It introduces meeting planners to your destination or your property and sends a message:
 - ▶ You want their business
 - ▶ You understand their business
 - ▶ Your destination/property/facility is able to handle their business
- Print reminds meeting planners of who you are, where you are and what you are.
- Print educates and enhances the work you do.
- *Meetings Focus* magazine makes more sales calls in a month than you ever can. We can make over 55,000*.

Our Print Options Include:

- 12 monthly magazines
- 5 annual Supplements
- Annual *Meetings Focus* Guide



Ask about our Custom Print Options!

- Stickers
- Gatefold Cover (with or without die cut)
- Reverse Gatefold Cover
- Tip Cover
- 2 page gatefold
- 3 page gatefold
- Cover Wrap
- French Door
- Belly Band
- Tab divider (with or without die cut)
- Inserts
- Label Aire Post-it
- Business Reply Cards

* BPA Worldwide Statement, December 2014

SERVICE

SOLUTIONS

meetings **FOCUS**