

THE VIDEO SOLUTION

Meetings Focus offers **3 great opportunities** to get on board with video.



Meetings in a Minute: the leader and the first to bring you video-enhanced meeting planner tips, Meetings Focus is proud to continue this leadership with a full lineup of opportunities in 2015 for this monthly, or custom-designed product. Meeting planners share their tips, you jump on board as a sponsor and enjoy logo/link opportunities, as well as 'pre-post roll' video.



Destination/Property Videos: Showcase your 3 minute or less video to planners when they are searching and researching properties and destinations. A special section online was created to house these, available for viewing by region OR, attach them to your listing. Costs are annual and minimal.



- **Video Marketing:** Have a big announcement to make with an eblast? Make it a video announcement!
- Want to get 'personal' with your digital ads? Include a video!
- Hire a new staff member and want to announce to their region or area market? Use video!
- Get human, and take this great marketing tool and make it work for you.
- Don't have a video? Meetings Focus can help. Contact your sales representative for details.

SERVICE

SOLUTIONS

