

THE WEBINAR SOLUTION

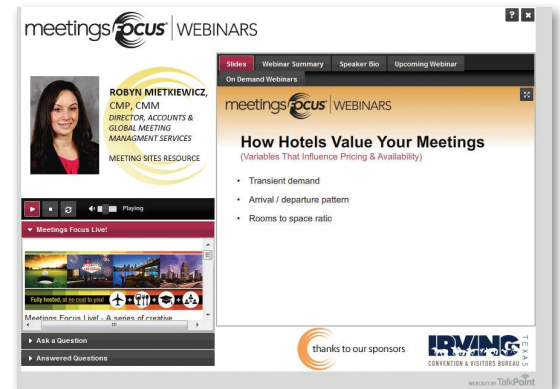
The leader in webinar education with almost 25,000** registrants in 2014, Meetings Focus will continue to offer a full lineup of top education for our planner devotees in 2015!

Webinars remain a creative and effective model for you, to stand up, brand your brand, and **generate hundreds of leads** with these dynamic and highly watched events.

Each month we market a specific topic to meeting planners, and you are a part of all this marketing, reaching tens of thousands of planners with recognition as a 'Sponsor.' During the program you'll be recognized and thanked by our moderator, and AFTER the program, you will enjoy all the leads from either the planners who book your demographic area, or the full list! (We offer both national and demographic rate structures.)

In addition, choose to play with a full marketing arena through our special webinar packages, including your webinar sponsorship, a print ad in the corresponding story, and an ad unit on the Enewsletter follow up. Each webinar can be offered as a special package.

All webinars in 2015 will offer a special 'Online Attendee Drawing' to encourage live viewing. Event sponsors are encouraged to submit a prize (Destination gift basket, Free Room Nights for a visit, Gift Cards, etc.) These will be highlighted in our webinar registration promotions, as well as announced (and thanked!) on air. Drawings will be held at the end of each event.



THE ON LOCATION SOLUTION

In 2011, we began producing our On Location Video Broadcasts from numerous industry tradeshows. These broadcasts give planners who are unable to attend the trade show the ability to be engaged in the event, and even for event attendees, an opportunity to gain some valuable industry insight they might have missed with their busy schedule!



Each broadcast is taped and streamed on MeetingsFocus.com and each show will be custom to that event, featuring a panel of experts discussing key industry topics, all created and executed by our editorial team.

These sponsorships are exclusive, one 1 per broadcast, so act quickly to reserve your spot.

** Publisher's Own Data

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2015 WEBINAR | ON LOCATION VIDEO BROADCAST SCHEDULE

Month	Title/Topic	Event Date
JANUARY	On Location: PCMA	Jan. 14, 2015
JANUARY	Budget Tips	Jan. 28, 2015
FEBRUARY	Social Media	Feb. 17, 2015
MARCH	Negotiating (Part 1)	March 11, 2015
MARCH	Negotiating (Part 2)	March 25, 2015
APRIL	Site Selection	April 29, 2015
MAY	The Attendee Experience	May 27, 2015
JUNE	F&B Budgets	June 24, 2015
JULY	Corporate Social Responsibility	July 15, 2015
JULY	On Location: DMAI	July 20, 2015
AUGUST	On Location: MPI	Aug. 5, 2015
AUGUST	On Location: ASAE	Aug. 12, 2015
AUGUST	Contracts (Part 1)	Aug. 19, 2015
AUGUST	Contracts (Part 2)	Aug. 26, 2015
SEPTEMBER	Green Meetings	Sept. 30, 2015
OCTOBER	On Location: IMEX	Oct. 16, 2015
OCTOBER	Going Global	Oct. 28, 2015
NOVEMBER	CVB Update	Nov. 18, 2015
DECEMBER	Tech Meetings	Dec. 16, 2015

As a Webinar sponsor you will receive:

- Logo and URL click-through on all eblasts that promote the event
- Text link on demographic newsletters
- Logo on web registration page
- Logo on screen during the event
- All registration data from planners who plan in your region

As an On Location Video Broadcast sponsor you will receive:

- 728 x 90 leaderboard on registration eblasts
- Logo and click-through on registration eblasts
- 5-minute interview with your representative included in the program
- Logo and click-through on the registration web page two months prior to the event
- Logo and click-through on the web page during the event
- Audio mention during the event as an exclusive sponsor
- Your video commercial can end out the program
- Complete registration data

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